

چشم ٹاؤن کی بات

Chesham towntalk

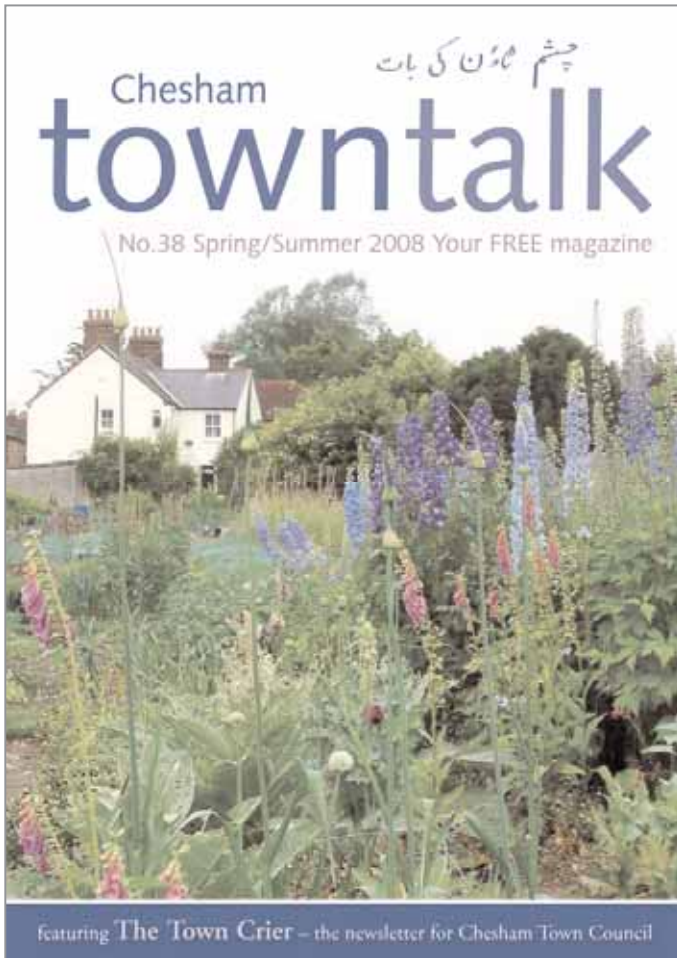
The INDEPENDENT magazine for Chesham, established 1994. Featuring:



The Town Crier



The newsletter for Chesham Town Council



STANDARD PRINT RUN: 5,000

NB: The magazine is picked up freely by readers, is extremely popular, and is not treated as junk mail

SPECIFICATION: A4, 32 pages, full colour, printed on quality 115gsm silk paper with seal

PUBLISHED: Twice yearly: May and November

DISTRIBUTION:

Apart from distribution to every town centre shop and business, the magazine is made available from Chesham Town Hall, Chesham and Amersham Libraries, The Elgiva Theatre, The White Hill Centre, the Supermarkets, Leisure Centres, Post Offices, book shops and many other community venues

CONTENT:

A valued community magazine with thought-provoking articles written by Chesham people.

- Local events and news of clubs and societies
- Campaigns and fundraising
- Environmental matters and countryside news
- Historical and heritage articles
- Positive views on living and shopping in the area
- Cultural diversity and youth initiatives

COST-EFFECTIVE ADVERTISING FOR LOCAL BUSINESSES

RATES PER ISSUE 2012 VAT is not applicable

| CODE | SIZE | MEASUREMENTS | | | MONO | COLOUR |
|--|-------------------------|--------------|---|------------|------|--------|
| SCW | Small column width | 44mm wide | x | 62mm high | £35 | £45 |
| LCW | Large column width | 60mm wide | x | 49mm high | £40 | £50 |
| (The adverts above can feature in the classified section with no additional typesetting fee) | | | | | | |
| EPV | Eighth page vertical | 44mm wide | x | 130mm high | £60 | £80 |
| EPH | Eighth page horizontal | 93mm wide | x | 62mm high | £60 | £80 |
| QPV | Quarter page vertical | 93mm wide | x | 130mm high | £95 | £150 |
| QPH | Quarter page horizontal | 190mm wide | x | 62mm high | £95 | £150 |
| HPV | Half page vertical | 93mm wide | x | 265mm high | £180 | £290 |
| HPH | Half page horizontal | 190mm wide | x | 130mm high | £180 | £290 |
| FPA | Full page | 190mm wide | x | 265mm high | £300 | £500 |

ARTWORK REQUIRED:

High quality printed artwork for scanning or digital artwork via CD or as e-mail attachment. Following formats only: .TIF .JPEG .PDF .EPS .QXD. Please supply hard copy proof with all digital artwork. A charge will be made for artwork which needs re-sizing (eg wrong proportions or format) or conversion (eg layouts within a Word file, eg .DOC).

DISCOUNT OFFER:

A discount of 10% is offered on identical adverts

placed in two or more consecutive issues. Priority will be given to multiple bookings.

TYPESETTING SERVICE:

Your advert can be typeset at an additional 20% of the advertising fee. Full scale design at extra cost.

FURTHER INFORMATION:

Please send the form below to Sue Hutcheson c/o The White Hill Centre, Chesham, Bucks HP5 1AG or by fax to 01494 774983. All telephone enquiries to: 07932 731033. E-mail: shutcheson@toucansurf.com



CHESHAM TOWN TALK Application form (You can e-mail this to: shutcheson@toucansurf.com)

Name

Business Name

Address

Post code

Telephone no.

Artwork available OR

Please typeset my advert at an additional 20% of the advert fee

Please send artwork /copy to Hawkes Design & Publishing,

2 Laceys Yard, High Street, Chesham, Bucks HP5 1BU

e-mail: phawkes@btconnect.com

For insertion in Chesham Town Talk:

May issue (artwork deadline 20 March)

November issue (artwork deadline 20 September)

10% discount for identical advert in both issues

Advert code + list price (no VAT):

£

Number of insertions:

Deduct 10% if 2 insertions +

Add 20% if typesetting required:

I enclose a cheque for:

£

made payable to Chesham Town Talk

Signed

Date

By signing the form you are committed to the booking. *Cancellations are not usually accepted.*

Please return to Sue Hutcheson, c/o White Hill Centre, Chesham, Bucks HP5 1AG.