

RATES PER ISSUE 2009 VAT is not applicable

CODE	SIZE	MEASUREMENTS			MONO	COLOUR
SCW	Small column width	44mm wide	x	62mm high	£35	£45
LCW	Large column width	60mm wide	x	49mm high	£40	£50
EPV	Eighth page vertical	44mm wide	x	130mm high	£60	£80
EPH	Eighth page horizontal	93mm wide	x	62mm high	£60	£80
QPV	Quarter page vertical	93mm wide	x	130mm high	£95	£150
QPH	Quarter page horizontal	190mm wide	x	62mm high	£95	£150
HPV	Half page vertical	93mm wide	x	265mm high	£180	£290
HPH	Half page horizontal	190mm wide	x	130mm high	£180	£290
FPA	Full page	190mm wide	x	265mm high	£300	£500

ARTWORK REQUIRED:

High quality printed artwork for scanning or digital artwork via CD or as e-mail attachment. Following formats only: .TIF .JPEG .PDF .EPS .QXD. Please supply hard copy proof with all digital artwork. A charge will be made for artwork which needs re-sizing (eg wrong proportions or format) or conversion (eg layouts within a Word file, eg .DOC).

DISCOUNT OFFER:

A discount of 10% is offered on identical adverts

placed in two or more consecutive issues. Priority will be given to multiple bookings.

TYPESETTING SERVICE:

Your advert can be typeset at an additional 20% of the advertising fee. Full scale design at extra cost.

FURTHER INFORMATION:

Please send the form below to Sue Hutcheson c/o The White Hill Centre, Chesham, Bucks HP5 1AG or by fax to 01494 774983. All telephone enquiries to: 07932 731033. E-mail: shutcheson@toucansurf.com



CHESHAM TOWN TALK Application form (You can e-mail this to: shutcheson@toucansurf.com)

Name

Business Name

Address

Post code

Telephone no.

- Artwork available OR
 Please typeset my advert at an additional 20% of the advert fee

Please send artwork /copy to Hawkes Design & Publishing,
 59a The Broadway, High Street, Chesham, Bucks HP5 1BX
 e-mail: phawkes@btconnect.com

For insertion in Chesham Town Talk:

- May issue (artwork deadline 14 March)
 November issue (artwork deadline 14 September)
 10% discount for identical advert in both issues

Advert code + list price (no VAT):

£

Number of insertions:

Deduct 10% if 2 insertions +

Add 20% if typesetting required:

I enclose a cheque for:

£

made payable to Chesham Town Talk

Signed

Date

By signing the form you are committed to the booking. *Cancellations are not usually accepted.*

Please return to Sue Hutcheson, c/o White Hill Centre, Chesham, Bucks HP5 1AG. Fax: 01494 774983

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Chesham towntalk

The independent magazine for Chesham, established 1994. Incorporating:



The Town Crier



The newsletter for Chesham Town Council



STANDARD PRINT RUN: 4,500+

NB: The magazine is picked up freely by readers, is extremely popular, and is not treated as junk mail

SPECIFICATION: A4, 32 pages, full colour, printed on quality 115gsm silk paper with seal

PUBLISHED: Twice yearly: May and November

DISTRIBUTION:

Apart from distribution to every town centre shop and business, the magazine is made available from Chesham Town Hall, Chesham and Amersham Libraries, The Elgiva Theatre, The White Hill Centre, the Supermarkets, Leisure Centres, Post Offices, book shops and many other community venues

CONTENT:

A valued community magazine with thought-provoking articles written by Chesham people.

- Local events and news of clubs and societies
- Campaigns and fundraising
- Environmental matters and countryside news
- Historical and heritage articles
- Positive views on living and shopping in the area
- Cultural diversity and youth initiatives

COST-EFFECTIVE ADVERTISING FOR LOCAL BUSINESSES